

# TAMPERE GREENS: MUNICIPAL ELECTION PLATFORM 2021

**Green Tampere** is an open and welcoming European city with lively culture and good train and tram connections.

**Green Tampere enables its residents to lead a sustainable lifestyle.** We will build an environmentally friendly city and make it carbon neutral by 2030. All residents of Tampere can contribute to this goal on their own terms. Green Tampere will lead the way in sustainable transport, renewable energy and the circular economy.

**Green Tampere is a city where everything is only 15 minutes away.** Services, recreation areas, nearby forests and nature can be reached by foot, bicycle or public transport in 15 minutes. Urban growth will be targeted at the city's centres and areas covered by the public transport network, while protecting green areas and biodiversity.

**Green Tampere is a city with a diverse and high-quality education,** a city which lives and grows with its schools, universities, colleges and students. In Green Tampere, families can access day care and primary schools in their neighbourhoods. Learning group sizes will be decreased, and support will be offered to those who need it. All young people will be guaranteed a place in upper secondary education. No one is left behind.

**Green Tampere ensures basic human rights for all residents.** Everyone has the right to feel like they are part of our urban community. Good safety nets and easy access to services contribute to creating this feeling. We will invest in welfare and the prevention of social exclusion. People must be able to access mental health and addiction services without having to wait. People must receive timely support when they face difficult situations in life. Studies show that this saves both time and money for everyone.

**Green Tampere will innovate new growth sectors in eco-business.** We will boldly build a smart city where practical, high-quality digital solutions allow easy access to services. We will take care of the economy responsibly and ensure a broad tax base. The heart and soul of Tampere are culture, events and active residents. We will support a wide range of different forms of culture and sports, allowing new organisations and communities to emerge.

## Green Tampere takes care of the climate, nature and environment

- **Leading the way in sustainable urban development**
- **Working towards a carbon neutral Tampere in partnership**
- **Protecting biodiversity**

## Green Tampere invests in education

- **High-quality early childhood education and basic education close to home**
- **Supporting and listening to young people**
- **Attracting students to upper secondary schools and vocational schools**
- **Building the most student-friendly city in Finland**

## Green Tampere takes care of its residents

- **Developing preventive health and social services**
- **Ensuring timely and efficient basic services**
- **Implementing welfare and inclusion for all**

## Green Tampere takes care of economy and employment

- **The appeal of Tampere lies in its jobs, culture and internationality**
- **Sustainable growth and green investments**

# Green Tampere takes care of the climate, nature and environment

## Leading the way in sustainable urban development

### ✓ Lively pedestrian zones

In Green Tampere, the city centre and subcentres rely on pedestrian traffic and public transport. Housing, services, green spaces and workplaces are located side by side in the everyday lives of residents. The centres are pleasant, accessible and safe public living spaces. The pedestrian zone of the city centre will be expanded, vehicle traffic will be directed to ring streets and car parks, traffic speed will be reduced, and seamless routes will be ensured for pedestrians and cyclists. The planning of a pedestrian and bicycle bridge connecting the Hatanpää area and the city centre will start as the development of the Viinikanlahti area progresses. In Tampere, people should be able to live their everyday lives easily both with and without a car.

### ✓ City with a seamless public transport network

Green Tampere will improve the level of service in public transport and develop public transport corridors. During the coming council term, the building of the second part of the tramway network to Lentävänniemi will be initiated, and the third part to Härmälä and Pirkkala will be approved. Plans to build tram routes to Ylöjärvi and Kangasala will also be launched. Local trains will be made the backbone of regional public transportation. Stability and adequate service frequency must be ensured in cooperation with the state. Tampere will actively lobby for the establishment of a rolling stock company to ensure competition in local train services. The building of local train stops will be initiated, and infill development will be promoted in the area surrounding the stops.

### ✓ A city for pedestrians and cyclists

Green Tampere keeps footways and cycleways in good condition to make them safe, accessible, pleasant and easy to use for everyone, including people who use assistive devices. Children and young people must be able to go to school safely on foot, by bike or by electric scooter. Tampere will adopt a strategic development programme to encourage walking and cycling. Clearer and better criteria will be defined for winter maintenance, and the quality monitoring of winter maintenance will be ensured. The temporary pedestrian bridge on Värjärinkuja will be replaced by a permanent solution. Structured bicycle parking will be strongly promoted near main traffic junctions, such as the central train station.

### ✓ Engaging urban spaces

Green Tampere is a city with quality architecture and engaging urban spaces. The city is pleasant and attractive, and it meets the needs of both residents and businesses. It is also a pleasant place for strolling and biking around. The urban spaces are flexible, enabling a wide range of activities throughout the year. Investing in architecture and the conservation of heritage buildings creates an interesting mix of different dimensions. Public art must be incorporated into the construction and development projects of the City of Tampere and its subsidiaries.

### ✓ Sustainable urban development

Green Tampere is a lively city where different activities coexist in harmony. As remote working becomes more common and home neighbourhoods have more importance in people's lives, everyday services, workspaces and housing should be mixed in the city's structure. Urban planning and land allocation will contribute to the promotion of carbon neutrality and pleasant living environments. Instead of expanding the urban framework, new housing will be planned within the existing urban framework, mostly along the tram routes and public transport corridors.

### ✓ Diverse housing

Green Tampere will keep the cost of housing under control with sufficient housing production. People should be able to find housing in Tampere regardless of their income level. Housing will be made more diverse by such solutions as townhouses, family-friendly apartments, multi-generation neighbourhoods, joint building ventures and other co-housing solutions. Community and tenants' democracy will also be promoted in affordable housing. Housing policy should be balanced to prevent dividing the city into prosperous and disadvantaged areas. The city will increase affordable housing in cooperation with other municipalities in the region.

## Working towards a carbon neutral Tampere in partnership

### ✓ Taking climate action together

Green Tampere listens to the youth climate movement and pays attention to their demands for concrete measures. Various partners will be invited to join in taking climate action: housing companies wanting to save energy, companies developing clean solutions, communities hoping to adopt carbon-neutral policies, and families wanting to live in a more environmentally friendly way. Climate change mitigation will only succeed if every one of us pulls together.

### ✓ **Cleaner electricity and district heating**

Green Tampere will move towards carbon negativity in its electricity and heat production. Achieving this goal will require the adoption of cleaner electricity production solutions, new heat production methods, thermal energy storage and renewable fuels. The city will commit to bioenergy sustainability criteria which encourage the exclusive use of sustainable energy sources. The district heating network will be opened up to allow the flexible introduction of new heat production solutions to the network.

### ✓ **Smart and energy-efficient facilities**

Green Tampere leads the way in energy efficiency. The city's own buildings will set an example in the adoption of smart energy technologies, self-generation of energy and utilisation of renewable energy. Particular focus will be placed on adopting non-combustion methods of energy production and storage, such as solar and wind power, geothermal energy, battery storage power plants and heat storage facilities. Efforts will be made to promote smart energy communities, where buildings generate their own power and share their surplus energy with the neighbourhood.

### ✓ **Sustainable transportation**

In Green Tampere, bus transportation and city-owned vehicles will switch to cleaner sources of energy, such as electricity and biogas. Other necessary measures are switching to sustainable modes of transportation and reducing the number of vehicle-kilometres. Introduction of environmental aspects into transport pricing will be promoted, as it is a proven method for guiding people's transport choices. To ensure that the emission reduction targets are reached and that the city centre remains functional, Tampere will not increase its road capacity. The parking space requirement will be further relaxed, and the costs of parking will be allocated to drivers. At the same time, smart parking and alternate day parking policies will be promoted.

### ✓ **Climate-friendly food**

Green Tampere will promote organic and locally produced food and decrease the percentage of animal products offered by schools, day care centres and the city's staff restaurants. Vegan options will also be made available everywhere. Educational institutions will promote recycling and sustainable development through redistribution of surplus food and extensive waste sorting. The city's procurement expertise will be strengthened to incorporate circular economy, energy and material efficiency, carbon neutrality and biodiversity protection into the daily activities of the city and its partners. This is also a good way to reinforce a resilient regional economy.

## Protecting biodiversity

### ✓ No construction projects in green areas

In Green Tampere, urban planning is carried out responsibly. The city's green network will not be endangered by construction projects in green spaces or areas where endangered species or habitats occur. In complex cases, any negative ecological impacts will be compensated. Land use planning will ensure the conservation of ecosystems by allocating enough land for a network of green areas and water bodies, both in terms of quantity and quality.

### ✓ Protecting biodiversity

Green Tampere protects nature and strongly contributes to the fight against biodiversity loss. The solutions for protecting biodiversity are often local. This is why the city of Tampere, a major landowner, has a vital role in nature conservation. Tampere will adopt a cross-sectoral programme to promote biodiversity and ecological restoration. The nature conservation programme will be updated to double the number of conservation areas.

### ✓ Wilder urban nature

Green Tampere is made of parks, street trees, green yards and green roofs. Nearby forests, parks and recreation areas are important not only for biodiversity but also for the health and well-being of people. Diverse and wild urban nature, free-flowing clear waters and leafy neighbourhoods are pull factors and they should be accessible to everyone living in Tampere. Part of the urban nature will be left in its natural state to protect the species and vital pollinators living in the middle of the urban environment. Free-growing urban meadows will be created throughout the city to replace some of the park lawns. Decaying wood will be left in forests and meadows to help conserve the habitats of endangered species. Open areas will be maintained by, for example, grazing animals.

### ✓ Continuous cover forestry

Green Tampere leads the way and sets an example in the protection and sustainable recreation use of valuable forests. Forest management is based on continuous cover forestry, the enhancement of carbon sequestration and the promotion of biodiversity. In the next council term, the City Council will make efforts to develop the Kintulammi-Pukala area and initiate the application process to achieve a national park status. This will also boost nature tourism in the Teisko area in general.

### ✓ Clean lakes and streams

Green Tampere takes good care of its waters and keeps them clean. Lakes and streams, the gems of Tampere, are a source of recreation and beauty to the city's

residents in all seasons. Fish populations will be protected by removing barriers that hinder fish migration, building fishways and restoring and managing waterways. The importance of lakes for tourism and regional economy will be recognised. A Lake Nature Centre will be established next to Särkänniemi. The artificial groundwater recharge project, Tavase, is not only a threat to the environment but also a significant financial risk. Necessary measures to end the Tavase project will be taken in the beginning of the coming council term. More lean-to shelters and campfire sites will be built on islands and by the shore to encourage boating and hiking. A development plan will be drawn up to promote year-round lake tourism.

## Green Tampere invests in education

### High-quality early childhood education and basic education close to home

#### ✓ Ensuring high-quality early childhood education and care

Green Tampere will help parents with small children find a balance between their work and family life by offering high-quality early childhood education services close to their homes and by ensuring that siblings can enter the same day care centre. Sufficient staff resources and special needs education will be ensured. Efforts will be made to allow all children to get the attention and care they need in day care. Ensuring a sufficient number of day care professionals per child will improve staff well-being and the quality of care. The introduction of two-year pre-primary education is an important tool for preventing educational inequalities and bridging the gap in school readiness. Green Tampere will promote various forms of early childhood education by, for example, using private-sector service providers.

#### ✓ Ensuring that children can go to school in their own neighbourhoods

Green Tampere will guarantee high-quality basic education throughout Tampere and make sure that the journey to school is short enough for primary school children. First and second graders will be offered high-quality afternoon activities. The aim is to reduce the number of students in learning groups to match the updated curriculum and to increase the resources of special needs education and the amount of education. The number of non-Finnish speaking students and students who require special support will be taken into account in teaching staff allocation. The flexible pre-primary and early primary education model must be sufficiently resourced to allow schools to genuinely support each child's unique growth process until the end of second grade.

### ✓ Improving the well-being of teachers

Green Tampere will take care of the well-being of school and day care staff. When the size of the learning groups is appropriate, this will promote staff well-being, boost learning and improve the quality of education. Schools should have better resources for addressing and preventing bullying by, for example, training teachers and supporting the well-being of students. Teachers should be able to focus on their core task, which is to promote learning and support the children's upbringing in cooperation with their families.

### ✓ Developing good learning environments

Green Tampere will ensure good learning environments. The equipment and technical support must be updated and standardised in all schools. Teachers must be offered training in digital pedagogy. The good condition of facilities will be ensured by well-timed repairs and proper monitoring. Any indoor air quality issues will be addressed promptly. Those facilities which are in the poorest condition and have waited for repair the longest will be prioritised.

## Supporting and listening to young people

### ✓ Ensuring equal opportunities for everyone

Green Tampere ensures a place in upper secondary education for everyone, regardless of the family's financial situation or other factors. Sufficient resources must be ensured for classroom teaching and high-quality, diverse education. Taking the students' work and family life into consideration will support their school performance.

### ✓ No one is left behind

Green Tampere supports its young residents by offering sufficient health care and mental health services and ensuring good cooperation between the family, the school and the third sector. Sufficient resources will be ensured for outreach youth workers, guidance counsellors, school social workers, school psychologists and other similar professionals to make sure that no one is left behind. Efforts will be made to ensure that instead of repeating stereotypes, guidance counselling gives everyone equal opportunities through education. Easy access to youth mental health services must be ensured throughout upper secondary education. Enabling free hobbies for young people will improve their well-being and prevent social exclusion.

### ✓ Listening to young people's opinions

Green Tampere listens to the views of young people concerning youth services and upper secondary education. Youth survey results and the youth council's opinions will be taken into consideration in decisions which concern young people. Low-threshold

advocacy opportunities will be created to allow young people to influence their school, city and region.

#### ✓ **Offering language courses and traineeships to immigrants**

Green Tampere will ensure sufficient resources for language courses for immigrants. In addition to that, there must be enough traineeships available to help people complete their degrees. Efforts will be made to ensure sufficient integration services for immigrants. Tampere will also contribute to facilitating labour immigration in different sectors.

## Building the most student-friendly city in Finland

#### ✓ **Increasing student intake in general upper secondary education**

Green Tampere will make determined efforts to increase student intake in general upper secondary education to ensure that as many young residents as possible can complete their upper secondary education in their local school. However, it is generally a good thing that the general upper secondary schools of Tampere attract a lot of students. We should also ensure the special status and appeal of general upper secondary schools. Cooperation between upper secondary schools and Tampere University should be increased in various fields. Investments will be made in the internationalisation and specialisation of general upper secondary schools. Tampere should advocate for allowing people to complete the matriculation examination in English, as this would increase the city's appeal as an international city.

#### ✓ **Making vocational studies more attractive to students**

Green Tampere will continue the positive development of Tampere Vocational College Tredu to make vocational studies more attractive. Lobbyists should ensure that the additional vocational education resources are permanent and that the needs of the growing city are recognised. To make sure that future skills needs will be met, cooperation with businesses and the local employment pilot should be increased. Education export activities and cooperation with the health and social services sector will be strengthened even further.

#### ✓ **Cooperation between the city and the university community**

The city of Tampere extensively cooperates with the Tampere University community and pays attention to the multi-voiced university community in decision-making. High-quality education, internationality and cooperation between students, staff and the labour market form the backbone of higher education. The city will also serve as a platform for cross-sectoral research cooperation to support the research and innovation efforts of Tampere University in different ways. The city's development projects will utilise the diverse expertise of the university community.

### ✓ **Developing attractive campuses**

Green Tampere is the most student-friendly city in Finland. Campus areas will be developed in partnership to promote their role as creative hubs of competence and expertise. Enough available student apartments and social support services will be ensured in cooperation with student organisations. International students' chances of finding employment in Tampere will be promoted. Liberal adult education will be guaranteed.

## Green Tampere takes care of its residents

### Developing preventive health and social services

#### ✓ **Bridging the gap in health inequalities**

Green Tampere assumes responsibility for the welfare of its residents. Even after the social welfare and health care reform is complete, councils still need to promote the local residents' well-being by, for example, encouraging diverse recreational activities, daily exercise and a sense of community. Health inequalities will be tackled by improving the availability of services and utilising the possibilities brought on by digitalisation. Everyone must be able to access treatment quickly, regardless of their age, income level and background. If the basic services can be accessed without a referral and without undue delay, people will get help at an early stage before their situation worsens and the need for specialised health care services increases.

#### ✓ **Reducing poverty**

Green Tampere reduces poverty in all population and age groups. In many families, the financial situation has declined due to unemployment, illness, other difficulties and the COVID-19 pandemic. It is the city's responsibility to ensure the availability of low-threshold support services. Poverty is often passed down to the next generation, and it also goes hand in hand with health issues. This is why we must fight poverty now. Green Tampere will ensure that no one runs into debt because of health care fees. The Aktiivipassi model will be developed to help local residents who are in a difficult financial situation use public transport and sport and culture services. Food aid services will be supported by utilising surplus food and organising food aid events and free meals for the public. We will make sure that the poverty working group remains active during the coming council term.

## ✓ Ending homelessness

Together with third sector organisations, Green Tampere will organise affordable housing, food aid, and social welfare and addiction services for residents who are facing a difficult situation. A programme to end homelessness will be created in line with the 'housing first' policy during the coming council term. Effective services are the key to reducing social problems in the streets. Organisations and volunteers are important resources and partners of the public service network, and their efforts will be supported and valued. Everyone must have the possibility to rest, have a wash and take care of their hygiene. The activities of the addiction centre Huoltso will be developed, and efforts will be made to ensure that homeless services are available near the city centre.

## Ensuring timely and efficient basic services

### ✓ One stop for health and social services

Green Tampere will ensure basic services for everyone, regardless of their financial situation and place of residence. Residents can access health and social services when they need to, near their home and along good public transport routes, in line with the so-called one-stop shop principle. Service culture will be developed with the help of new technologies to allow people to use the services in their own language, sign language and, if necessary, plain language, as much as possible. Digital services will be developed. On the other hand, non-digital options will also be offered to make the services more accessible to people who cannot use digital services.

### ✓ Diverse services for families

Green Tampere will take care of the welfare of families and children by investing in a wide range of family and home services. The availability of basic and local services will be improved, and accessibility will be increased through mobile services. Children's right to live their lives safely will be ensured by supporting families with sufficient basic services and, if necessary, child welfare services. Efforts will be made to ensure that basic services and child welfare services have a sufficient number of permanent employees. Youth work is a key tool for supporting young people and providing appropriate services for them. In Green Tampere, high-quality youth work is part of the core activities for alleviating young people's problems.

### ✓ Ensuring quick access to mental health services

Green Tampere will ensure the availability of mental health services and quick access to these services. School and student health care services must tackle the growing mental health issues of young adults. Short-term therapy services must be developed as a part of the service selection, and the therapy guarantee needs to be implemented. Burnouts and disability will be prevented among the working-age population by investing in low-threshold mental health services. Unfortunately, the loneliness and depression of

senior citizens is often overlooked. Services for the elderly will be strengthened through gerontological social work and psychology services. Public meeting places and neighbourhood clubs will be promoted as they are efficient tools for preventing loneliness among senior citizens.

### ✓ **Ensuring independent living for people with disabilities**

Green Tampere will ensure equal services for its disabled residents and special groups. Personal assistants help many disabled people live independently and autonomously. The inclusion of disabled people in decision-making will be increased, accessibility will be improved, and all of the city's development projects will take the perspective of disabled people into consideration. In order to take the unique transport needs of disabled persons into consideration, the urban environment and public transport will be made accessible, and functional transport services will be provided throughout the city.

### ✓ **Offering senior citizens care, safety and good transport services**

Green Tampere will enable safe housing and sufficient care for senior citizens until the end of their lives, taking people's unique qualities and different housing needs into consideration. Appropriate and flexible services will be ensured for senior citizens at different stages of life, both at home and in assisted housing.

Sufficient resources will be guaranteed to ensure that no one is excluded from the services they need. Home care resources will be diversified, and new service options will be identified. Along with face-to-face appointments and services, digital services will be offered to those who can easily use them. The accessibility of digital services will be ensured, and non-digital options will also be available. Informal carers will be guaranteed their rights and support services. All carers should have the right to free time and peer support services.

Increasing and diversifying the Pali transportation services will promote the inclusion of senior citizens and expand their living environment safely and accessibly.

### ✓ **Multi-professional addiction services**

Green Tampere will develop addiction services in a multi-professional and multi-sectoral cooperation together with organisations and churches. Addicts and their loved ones are entitled to be seen and heard with a respectful and comprehensive approach, something that also promotes their inclusion in the society. Low-threshold addiction and mental health services will be developed. Efforts will be made to ensure that people can access treatment in time.

### ✓ **Taking care of staff well-being**

Green Tampere takes care of staff well-being. At the moment, the COVID-19 pandemic poses particular challenges and forces the city to take care of the well-being and work ability of its personnel. Staff well-being will be supported by ensuring sufficient

resources and activities that promote work ability. The experiences of the personnel will be charted regularly to improve well-being at work.

## Implementing welfare and inclusion for all

### ✓ A city with compassion and sense of community

Green Tampere will build welfare on the foundation of community, services and compassion. Home to its residents, Tampere should also feel like home, both to people who have lived there for decades and to people who have just moved there. Having a sense of being heard and belonging to the community has a substantial effect on people's well-being.

### ✓ Diverse recreational activities

Green Tampere offers a wide range of recreational activities. It is the city's duty to take good care of the nearby recreation areas, natural forests and unbuilt shores so that everyone can spend time in nature. Support will be offered to sport and exercise clubs, with special attention to improving the framework in which youth sport activities operate. Lack of money or accessibility should not prevent people from participating in free-time activities. Efforts must be made to support facility sharing between the city and other organisations.

### ✓ Culture is for everyone

Green Tampere will improve the well-being of its residents by ensuring them equal access to art and culture. This can be achieved by incorporating culture into the urban landscape, offering more discounts on services, providing free services and supporting culture organisations.

### ✓ Zero tolerance for discrimination

In Green Tampere, the people are diverse yet equal. The city has no tolerance for racism, harassment or discrimination. Discrimination will be recognised and addressed. The city's facilities are safe spaces for everyone. Immigrants must be able to build their lives as equal members of the community. The city plays a key role in ensuring that immigrants can successfully integrate into the society. The city should also have the right tools for making this a reality.

### ✓ New participation opportunities

Green Tampere will offer its residents opportunities to fulfil themselves and participate in developing the city through participatory budgeting and residents' councils. The sustainable development of the city requires input from local residents, educational institutions, businesses and organisations. Cross-generational community will be encouraged. Events and projects which create a sense of community will be supported. Citizens must be able to access the information produced by the city.

# Green Tampere takes care of economy and employment

## The appeal of Tampere lies in its jobs, culture and internationality

### ✓ Making Tampere the best place for working and doing business

Green Tampere is a flexible employer and the best city in Finland for working, be it on site or remotely. The coronavirus pandemic has made people rethink their way of working. Businesses and employers also want to adopt more flexible policies. This is a good opportunity for an inviting city like Tampere, as the most prominent challenge of the 2020's is the shortage of skilled professionals. The city should negotiate with the state about having more government employees working in Tampere. The city's business services will adopt an even more customer-driven approach, and the local employment pilot will be made a permanent part of the city's services and operations.

### ✓ Culture as a driving force for the economy

Green Tampere will strengthen the city's appeal as an event city and a hub of creative industries. Positive development to attract new film productions and culture events will be encouraged. Art and culture education and the development of the creative sector must be supported. Employees and entrepreneurs who work in the culture sector must be provided with workspaces and cooperation opportunities, a campus for cultural activities for instance. These efforts should also be promoted in the European Capital of Culture project of Tampere, which must be carried out in cooperation with the entire culture sector.

### ✓ Investing in creative and innovative urban culture

Tampere must carry out both of its new art museum projects, the expansion of the Tampere Art Museum and the annex to the Sara Hildén Art Museum, while promoting the status of the western part of the city centre as an international culture destination. The Hiedanranta area should be home to many different types of festivals, with facilities that enable the organisation of concerts. The city's growing skateboard culture should be supported by building an Olympic-level skate park.

### ✓ Building a stronger Tampere through internationality

Green Tampere will attract new international talent to shape the city's future. People should be given the chance to put down roots in Tampere. Integrating into the city should not be too difficult. The business and education services of Tampere must be able to communicate in English or, if necessary, in some other language used by the

clients. There have been positive experiences of this during the coronavirus pandemic. At the same time, international companies should be helped with establishing their offices in Tampere, with industrial policy and an open-minded attitude.

## Sustainable growth and green investments

### ✓ **New growth from circular economy**

Green Tampere will find new growth sectors in eco-business. The principles of circular economy must be made an integral part of infrastructure and construction. The Hiedanranta area will become a pioneer in circular economy. The Tarastenjärvi and Kolmenkulma areas will be strongly promoted as centres of circular economy in the city's economic development strategy, along with smart and green energy businesses.

### ✓ **Towards a balanced economy**

Green Tampere keeps the city's economy in balance by keeping expenditure growth under control and ensuring positive, diverse economic development. Densifying the city around the existing services and infrastructure will help create an economically sustainable urban structure. Savings will be sought by providing flexible services across sectors, in cooperation with the private sector and organisations, and by expanding the electronic services. Positive revenue development will be primarily secured by ensuring employment and a favourable business environment and by taking care of the tax base. Client fees will be kept at an affordable level. The city can get more land sale and rental revenue by constructing infill buildings, especially along the tram route, and by making the use of city-owned facilities more efficient.

### ✓ **Sustainable investments**

Green Tampere will enable sustainable urban growth and invest in day care centres, schools, sustainable urban structure and the city's appeal. Investments should also be made in sustainable modes of transportation. The city should move away from car-based urban planning. When investments are planned, attention should be paid to what the benefits, life cycle costs, environmental effects and climate impacts are. Investing in the city's infrastructure and services will also enable sufficient and diverse housing production, which will help keep the cost of housing under control.

### ✓ **Vitality from municipally owned corporations**

Green Tampere will encourage municipally owned enterprises not only to seek financial gain but also to pursue the city's strategic goals, with particular attention to sustainability and carbon neutrality. If the need arises, the city may give up an active company, if it is no longer necessary for the achievement of the city's strategic goals.